

## DESIGN EXPERIENCE

### FCB Health NYC ✨ Product Designer

Mid Level

Mar 2023 – Present

- Lead designer for Pfizer brands and Novartis, Pharmaceutical Corporations web enrollment experiences.
- Develops design systems and builds within brand specific design systems.
- Manages and mentors junior and freelance designers.

Junior

Jan 2022 – Mar 2023

- Collaborated across creative departments to visualize and strengthen digital solutions for various pharmaceutical clientele i.e Agios, AstraZeneca & Pfizer.

### Sseko Designs ✨ Graphic Designer

Jun – Aug 2020

- Iterated on company logo and designed patterns to be merchandised as jewelry, totes and apparel to promote seasonal line.

### TerraFauna Apothecary ✨ Branding & Web Design

May 2016 – Dec 2019

- Branding and website development for personal online herbal wellness line.
- Managed and developed digital promotion content on social channels.

### TerraFauna Apothecary ✨ Principal Illustrator

Sep 2009 – Apr 2010

- Children's book "The Classic Treasury of Childhood Wonders" by Susan Magsamen detailing imaginative activities promoting family together time.
- Collaborated with author and art director to ensure designs were crafted to spec and released on-time for publication.

## WORK EXPERIENCE

### Oregon's Finest Cannabis ✨ Retail Sales

Operations Coordinator

Jan 2020 – Mar 2021

- Developed new and refined existing SOP's by working cross-departmentally with corporate, marketing and sales teams to streamline regulatory processes in rapidly changing industry.

Supervisor

Jan 2018 – Jan 2020

- Managed and trained staff of 6-10 in product knowledge and sales

### Jeff Koons, LLC ✨ Artist Assistant

Jun 2014 – Nov 2017

- Produced oil paint color palettes for large scale paintings and sculptures for artists personal and commercial exhibits in NYC.

## EDUCATION

### Design Lab

UX/UI Design

October 2021

### Vital Ways

Advanced Herbalism

November 2019

### Pratt Institute

Illustration Program

June 2009

### DCAD

AA in Animation

June 2008

## SKILLS

Design

Illustration

Graphic Design

Branding

Storyboarding

Animation

UX/UI

User Research

Information Architecture

Wireframing

Usability Testing

User Interface Design

Interaction Design

Rapid Prototyping

Tools

Figma

XD

Sketch

Zeplin

Photoshop

Illustrator

Procreate